

Venues and Locations:

Workshop:

Max Planck Institute for Human Development, Lentzeallee 94, 14195 Berlin
www.mpib-berlin.mpg.de/en
Reception: +49 (0) 30 82406-0
Public Transport: U Breitenbachplatz

Dinner:

Café Aroma, Hochkirchstraße 8, 10829 Berlin
www.cafe-aroma.de
Public Transport: S + U Yorckstraße

Website Public Transport:

www.bvg.de/en

Organiser and Contact:

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Website ERC Project:

<https://bodycapital.unistra.fr>



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EXCESS?

Images of Body, Health, Morality and Emotions across the Media

International ERC 'BodyCapital' Workshop, June 7–8, 2018

Max Planck Institute for Human Development, Berlin



Thursday, June 7th, 2018

- 09.30 – 10.00 Registration
- 10.00 – 10.30 Introduction
- Panel 1: Religion, Cult and Experiment**
Chair: Sandra Schnädelbach
- 10.30 – 11.15 **Yitzchak Schwartz**, New York University
*Mystery and the Gift of Death:
From the Binding of Isaac to the Crusade Chronicles*
- 11.15 – 12.00 **Daniel A. Joslyn**, New York University
*“No Ordinary Fanatics:” Islam, Ecstasy, and Respectability
in Turn-of-the-Century New York City*
- 12.00 – 13.00 Lunch
- Chair: Tricia Close-Koenig
- 13.00 – 13.45 **Florian Schleking**, University of Cologne
*Ecstasy, Exercise, Excess? Ambiguous Bodies
and Cult Controversies in West Germany*
- 13.45 – 14.30 **Christian Bonah & Joël Danet**, University of Strasbourg
Henri Michaux, Eric Duvivier and the Medical Film Gaze on Excess
- 14.30 – 15.00 Coffee Break
- Panel 2: Shaping Bodies**
Chair: Jessica Borge
- 15.00 – 15.45 **Izzy Rhodes**, Royal College of Art, London
*The Body Factory: Mechanical Dieting Technologies
and the American Home, 1975 – 1995*
- 15.45 – 16.30 **Hanna Surma**, Utrecht University
*Physical and Emotional Excess as Crisis:
The Self and/on Video in Reality TV Weight-Loss Programs*
- 16.30 – 17.00 Coffee Break
- Keynote**
Chair: Sandra Schnädelbach
- 17.00 – 18.30 **Rhodri Hayward**, Queen Mary, University of London
Messy Feelings and the Magic of Tidying Up
- 18.30 Reception with Wine & Pretzels
- 20.00 Dinner (for Workshop Participants)

Friday, June 8th, 2018

- Panel 3: Socialist Bodies**
Chair: Anja Laukötter
- 09.00 – 09.45 **Alexandre Sumpf**, University of Strasbourg
*How to Be a Socialist Bureaucrat:
The Excess of Work, Enemy of the Soviet State*
- 09.45 – 10.15 **Sandra Schnädelbach**, MPIB, Berlin
*Training Health by Training Trust:
Excessive Emotions as Risks Factors in GDR Television*
- 10.15 – 10.30 Coffee Break
- Panel 4: Pleasure, Lifestyle and Disease**
Chair: Christian Bonah
- 10.30 – 11.15 **Alex Mold**, London School of Hygiene & Tropical Medicine
*How Much Is Too Much? Moderation and Excess in
Alcohol Health Education Campaigns in Britain, 1970s-1990s*
- 11.15 – 12.00 **Kathryn Hughes**, University of Wales Trinity Saint David
*Lifestyles of Excess: The ‘Othering’ of Excess in Mass-Media Depictions
of the AIDS Disease & Liminal Subversive Counter-Narratives in the
Visual Arts*
- 12.00 – 13.00 Lunch
- Panel 5: Medical Bodies**
Chair: Jessica Borge
- 13.00 – 13.45 **Hera Cook**, University of Otago Wellington Medical School
Excess and Female Genitals in Modern Medical Practice
- 13.45 – 14.30 **Oliver Aas**, Cornell University, Ithaca, New York
*Towards a Theory of Medical Imaging:
Genealogies of Bodily Interiority in Arts and Literature*
- 14.30 – 14.45 Coffee Break
- Final Discussion**
14.45 – 15.30 Commentary: Anja Laukötter